

## **Studio Gallery Villa Vinkkeli, Exhibition Applications**

### **Gallery Facts:**

Villa Vinkkeli is located in the City of Rovaniemi, 2.5 km from the city centre in Ounasmetsä. The gallery has 160 square meters on two levels. The upstairs is 50 square meters and the downstairs 170 square meters. There is a total of seven exhibition rooms. Thus the gallery lends itself easily for group exhibitions. There is about 60 meters of walls to hang art on, while the ceiling height varies between 215 and 500 cm. The rails for hanging art are on top of the wall except in the studio room, which is 5 meters high, the rails are at 240 cm. The rails are of Stats-Cliprail style with perlon cord. The weight limit for one cord is 4 kg. No holes are allowed on the walls and nothing can be attached directly onto the walls.

Kaisa Siren's photography studio operates in the same space as the gallery.

### **Gallery rental prices**

3 weeks 850 Euros. No VAT will be added.

### **The price includes:**

Promotion and marketing of the exhibition based on the materials submitted by the artist.

Photographs of the exhibition given to the artist.

Electronic invitations to the exhibition to the clientele of Villa Vinkkeli and to the list submitted by the artist.

Sale of exhibition pieces on the web during the duration of the exhibition and three months thereafter (commission equal to the sales commission at the exhibition).

Assistance with hanging the exhibition.

Light refreshments and waiting staff in the opening.

Staff during opening hours Tue-Fri 1-6 pm and Sat-Sun 12-4 pm. If staff is required at other times, the artist is responsible for arranging it.

Sales commission is 25% of the total price of the art work. The hanging and take down of the exhibition can be the day before the opening and the day after the closing of the exhibition, respectively. Exhibitions are open Tuesday-Sunday.

**The price does not include** press release, printed invitations or mailing printed invitations, advertising posters and hanging them (but we give you a list of good spots if you want to hang posters yourself), design of invitations, posters, or program handouts. These services are available for additional price.

### **Application instructions**

Applications should be submitted in paper or by email and should include the following:

5-8 high quality photos of recent work (submitted as an attachment)

Information of each piece of art: height, width, depth, media, year of completion

An exhibition plan

Preference for the dates of the exhibition

The artist's CV

Contact information: name, phone number, mailing address, e-mail address

URL address if available for additional information

If you would like your application to be returned, please include a return envelope with sufficient postage.

Applications and more information:

Kaisa Sirén

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